

**INTEROFFICE CORRESPONDENCE**  
120 PARK AVENUE, NEW YORK, N.Y. 10017

**DATE:** August 9, 1988

file Restaurant Program

- the Smokers' Lounge Program
- the Social Acceptability Planning Report

The following will be in attendance:

9:30 a.m.      Stuart Schulman - Schulman/Competielle, Inc.  
                 Phil Competielle - Schulman/Competielle, Inc.  
                 Gary Auxier - Burson-Marsteller  
                 David Wachen - Burson Marsteller

10:30 a.m.     Renee Simons - Benson and Hedges Brand Manager  
                              (will discuss B&H Restaurant Promotional  
  Program used most recently in Beverly Hills)  
                 Susan Janetta - Benson and Hedges Promotional Staff  
                 Marla Antonoff - Benson and Hedges Promotional Staff  
                 Ashley O'Neil - Benson and Hedges Promotional Staff  
                 Joan Licursi - Burson Marsteller

Guy Smith and John Kochevar also have been invited.

cc: J. Kochevar  
G. Smith

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